



Expert Panel webcasts

Objective:

Communicate Strengths, Weaknesses, Opportunities & Threats

Use Case

Data is being presented at a medical congress. How do you communicate the opportunities or threats to your global teams in a fast, efficient and controlled way so that they can respond in turn to queries or reservations from their stakeholders?

With an Expert Panel webcast

Your management team and KOL's are already at the congress, focussed and available with few distractions.

We'll setup a mini studio in a discreet location nearby, probably a conference hotel or studio close to the congress venue. Your management team and KOL's will only have a short distance to travel. We can supply a teleprompter and screens, branded sets and multiple cameras and microphones.



It's secure, only your invited audience can view the webcast. Questions are submitted and answered live.

Viewing is tracked, you'll know who did, or did not attend your webcast so you can follow up back at base.



The end results? Your key team members have been updated within the lifespan of the congress and are immediately able to respond or communicate effectively with all stakeholders.

The webcast is available for viewing on-demand

Clockhouse USP's

- Proven success with KOL presentations and global webcasts
- Multi-bit rate stream – viewing on all devices
- Slides captured in full motion with all animations and builds intact
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Custom Studio set

- On Brand
- Re-usable
- High Production value

Pre-record KOL presentations

- Convenient
- On message
- Consistent

Live Presentation

- Company messages
- Team building
- Call to action
- Handling Physician Objections
- Secure

Live Q&A

- Moderated Q&A
- Clarification of key messages
- Objection handling
- All questions collected for further response

On-demand

- Edited for on-demand
- Secure

Analytics

- Full viewing report provided